

BACK COVER

5" X 7" SHORT EDGE FOLD

Flat size: 356mm x 127mm

Finished size: 178mm x 127mm

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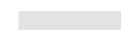
FRONT COVER

IMPORTANT:

- Create artwork using CMYK as the colour mode
- Resolution must be 300dpi
- Delete the template layer before saving your artwork



Bleed Area 3mm: The bleed area extends out 3mm from the edge of your finished document. All images or colour that print to the edge of your document should be extended into this area to avoid the chance of any white lines being visible once it is trimmed out.



Non Text Area 3mm: Avoid putting any text within 3mm from the edge of the trim area. Text placed in this area will run very close to the edge of the document and could possibly be trimmed off. If possible also avoid using any thin borders in this area as they may appear uneven.



Trim Area: This is the finished size of your document. Anything placed outside of this area will be trimmed off.



Fold Area: This is the fold line for your document. Keep all text at least 3mm away from this line.

HOW TO CREATE YOUR PRINT READY PDF:

1. File > Export >
2. Format > Adobe PDF >
3. Adobe PDF Preset > PDF/X-4:2008 >
4. Export
5. Open PDF and check to ensure it appears correctly

3mm Bleed Area
3mm Non Text Area

INSIDE FRONT

INSIDE BACK

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