

DESKTOP ROLLER BANNER A4

Artwork Guidelines:

Total area including bleed: 216mm (w) x 403mm (h)

Finished size: 210mm (w) x 397mm (h)

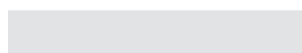
Visible Area: 210mm (w) x 297mm (h)

IMPORTANT:

- Create artwork using a CMYK colour mode
- All fonts must be converted to outlines
- Resolution must be 300 dpi
- Delete the template layer before saving your artwork



Non Visible Area: This area will be hidden by the base of your Roller Banner, so make sure that you don't place any images, logos or text that needs to be seen in this area. If you're printing a block colour, we recommend extending it slightly into your non-visible area, to ensure there are no white areas visible when your Banner is extended.



Non Text Area: Avoid putting any text into this 5mm area. Text placed inside this area will run very close to the edge of the Roller Banner media and could possibly get trimmed off or hidden by the base. If possible also avoid using any thin borders in this area as they may appear uneven.



Bleed Area: The bleed area extends out 3mm from the edge of your finished artwork file. All images or colour that print to the edge of your Roller Banner should be extended into this area to avoid the chance of any white lines appearing. Do not place any content that you wish to appear in your document in this area as it will be trimmed off.



Trim Area: This is the finished size of your Roller Banner media. Anything placed outside of this area will be trimmed off.

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NON VISIBLE AREA 100mm